



Co-funded by
the European Union

WESHARE

D6.3 Project webpages

Empowering businesses in Europe to
develop energy community models
for a successful energy transition

Project number: 101167685

Date: 30.06.2025

#WESHARE



Overview	
Project Acronym	WESHARE
Project Title	Empowering businesses to develop energy community models for a successful energy transition
Project Coordinator	RIMOND SRL
Project Duration	36 months
Deliverable Title	Project webpages
Deliverable No.	D6.3
Dissemination Level	Public
Work Package	WP6 Communication and Dissemination
Deliverable Lead	LOW ASSOCIATES BRUSSELS
Lead Authors	Luana Lambert (LOW ASSOCIATES BRUSSELS), Karen Clements (LOW ASSOCIATES BRUSSELS)
Main Contributor Authors	-
Other Contributors	Rita Cadete (LOW ASSOCIATES BRUSSELS)
Due date	30/06/2025
Submission date	30/06/2025
Reviewers	Alessandra Cassisi (Rimond), Anna Rita Giacobelli (Rimond) and Peter De Vlieghe (ZuidtrAnt)



Table of Contents

<i>Executive Summary</i>	5
<i>Introduction</i>	5
<i>Objective and Approach</i>	5
<i>Implementation Process</i>	5
<i>Current Status of Partner Webpages</i>	6
<i>Impact and Next Steps</i>	6
<i>Webpage Examples</i>	7



List of Figures

Figure 1- Futurium page	7
Figure 2- GISA's webpage	8
Figure 3 - ZuidtrAnt webpage	8
Figure 4- LOW's webpage	9
Figure 5- Rimond's webpage	9
Figure 6- POM's webpage	10
Figure 7- ENA's webpage	10
Figure 8- AICEP's webpage	11
Figure 9- Genera's webpage	11

Table of acronyms

WP	Work Package
EU	European Union
EC	European Commission
EN	English
PT	Portuguese
IT	Italian
ES	Spanish
NL	Dutch
QR Code	Quick Response Code
KPI	Key Performance Indicator

Deliverable Review table

Version 1	31/03/2025	Alessandra Cassisi (Rimond), Peter De Vliegheer (ZuidtrAnt),
Version 2	30/06/2025	Giacovelli Anna Rita (RIMO)



Executive Summary

This deliverable outlines the development and implementation of the WESHARE partner webpages, a key component of the project's communication and dissemination strategy. The objective was to create a unified yet locally adapted digital presence across all partner institutions, enhancing visibility, engagement, and accessibility for stakeholders at national and European levels.

LOW Associates led the process, ensuring consistency while allowing flexibility for local adaptation. A multilingual template and concept note were provided, and partners tailored the content for their respective audiences. The step-by-step implementation process included receiving the template, adapting content, providing feedback, and launching the webpages.

Examples of webpages that have already been published include those from POM Antwerpen and LOW Associates, showcasing the unified approach to both design and content.

Introduction

The WESHARE project aims to foster collaboration and knowledge exchange among energy stakeholders, with communication and outreach as central to the project's success. As part of Work Package 6 (WP6), a key objective was to establish a robust online presence for WESHARE across the digital platforms of its partner organisations. Given the diverse linguistic, cultural, and institutional backgrounds of consortium members, the approach needed to be structured yet adaptable.

Objective and Approach

LOW Associates developed a unified webpage template and concept note to ensure consistency in messaging, while allowing each partner to tailor content for their national and organisational contexts. Common branding guidelines were introduced to maintain visual coherence across all partner webpages.

The implementation of the partner webpages followed a clear and systematic process to ensure consistency and quality across the platforms.

Implementation Process

The step-by-step implementation process consisted of the following stages:

1. **Template Distribution**

A standardised webpage template was distributed to all partners, including design guidelines, layout instructions, and required elements.

2. **Content Provision**

LOW provided multilingual core project descriptions, logos, banners, and links, ensuring accessibility across all regions involved.



3. **Local Adaptation**

Partners adapted content to reflect regional and local needs, ensuring relevance while maintaining the overall messaging and visual identity of WESHARE.

4. **Review and Feedback**

Ongoing reviews and feedback were provided by LOW to ensure that all partner webpages met the project's communication goals and visual standards.

5. **Launch and Finalisation**

Once the final adjustments were made, partner webpages were launched. Future integration of central platforms such as Futurium and LinkedIn is planned.

Current Status of Partner Webpages

As of June 2025, all project partners have now launched a WESHARE section on their institutional websites. Each page includes the common branding and key messages as described in the Communication Strategy and uses the multilingual template coordinated by LOW Associates. Links to each partner's page are listed below:

- **Rimond** – [WESHARE – RIMOND – Delivering the Cutting Edge](#)
- **aicep Global Parques** – [#WESHARE - GlobalParques](#)
- **ENA – Agência de Energia e Ambiente da Arrábida** – [ENA - Agência de Energia e Ambiente da Arrábida](#)
- **Gerena Group** – [WESHARE - Genera Group](#)
- **GISA (Getafe Iniciativas)** – <https://www.getafeiniciativas.es/es/nuestros-servicios/proyectos/titulo-proyecto-weshare>
- **POM Antwerpen** – [WESHARE | POM Antwerpen](#)
- **ZuidtrAnt** – [ZuidtrAnt Research and Innovation](#)
- **LOW Associates** – [Partnering with WESHARE: Advancing Renewable Energy and Collaboration — Low Europe](#)

Impact and Next Steps

The implementation of these webpages has significantly strengthened the WESHARE project's visibility and enhanced stakeholder engagement at both national and international levels. LOW Associates' role has been instrumental in streamlining the process and providing partners with the necessary tools and support to develop and maintain their webpages



Futurium Page Integration

In addition to the individual partner webpages, the project now has a dedicated presence on the European Commission's **Futurium platform**, which will serve as the **central online repository** for all public-facing WESHARE content. The page includes project descriptions, downloadable deliverables, multimedia, and news updates. All partners are encouraged to link their institutional webpages directly to the WESHARE Futurium page to ensure visibility and compliance with dissemination obligations.

Visit our live page: [WESHARE Futurium](#)

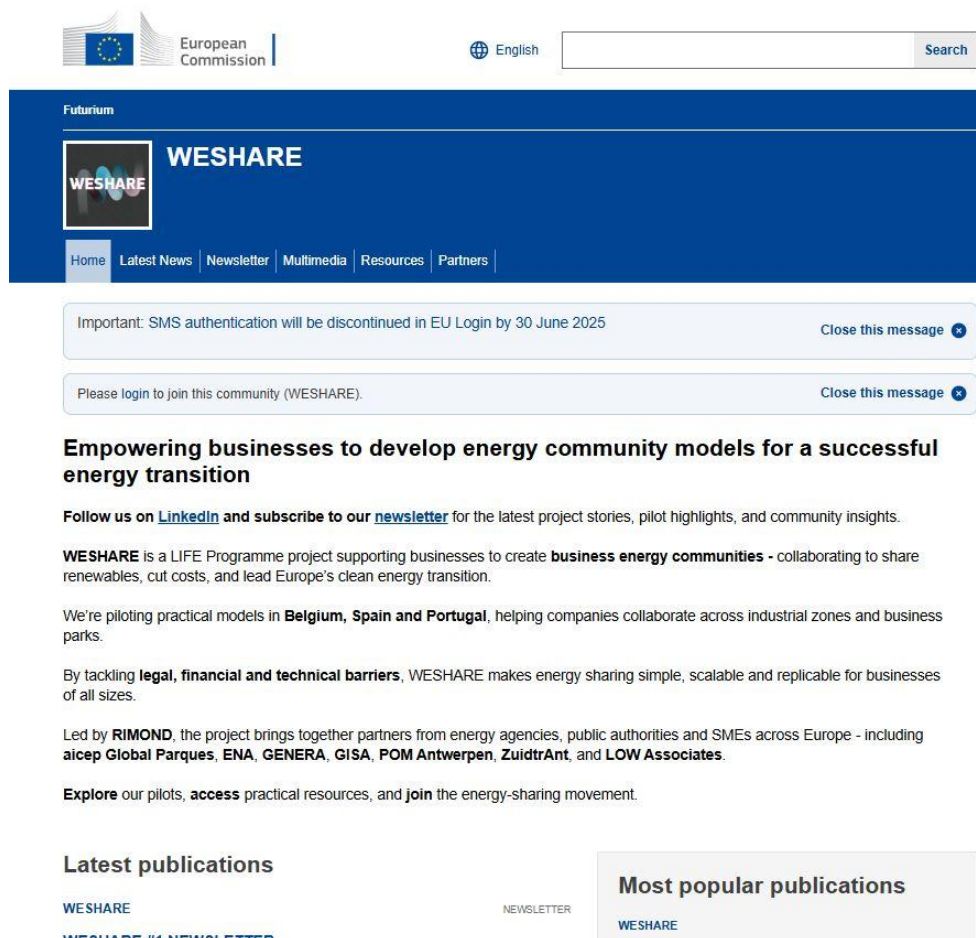


Figure 1- Futurium page

Webpages

This section showcases the WESHARE partner webpages, demonstrating the unified yet locally adapted approach across the different partner institutions.

GISA (GETAFE INICIATIVAS SA)

<https://www.getafeiniciativas.es/es/nuestros-servicios/proyectos/titulo-proyecto-weshare>

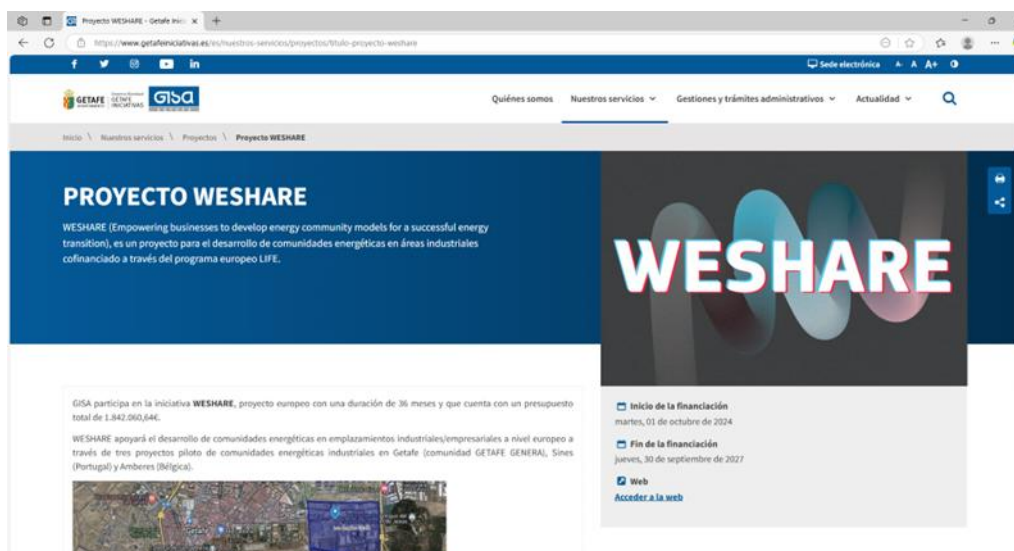


Figure 2- GISA's webpage

ZUID (ZUIDTRANT)

4. WESHARE

WESHARE

With Weshare, we focus on business parks. We bring together businesses, local governments and energy service providers to promote forms of energy sharing to reduce costs, improve efficiency and increase energy security. With pilot projects, we want to show how collective energy solutions can stimulate the transition to green energy in Europe. With models as output, we can encourage companies across Europe to follow the same path.

To achieve this, the WESHARE partners undertake important activities that ensure a comprehensive and effective implementation:

- ZuidtrAnt - Removing barriers to energy communities in business parks
- RIMOND SRL - Management and coordination
- Genera - Business Models & Financing for Corporate Energy Communities
- ENA - competence development for setting up energy communities for companies
- GISA - Sustainability, replication and exploitation of project results
- LOW Associates - Communication, dissemination and integrated stakeholder engagement

Through this joint effort, WESHARE provides companies with the tools, insights and policy support needed to transition to greener and more efficient energy use, contributing to Europe's 2050 climate neutrality goals.

Follow WESHARE on [LinkedIn](#) or subscribe to the [WESHARE Newsletter](#) to stay up to date with the latest news in energy sharing between companies across Europe.

Co-financed by the European Union under the LIFE programme

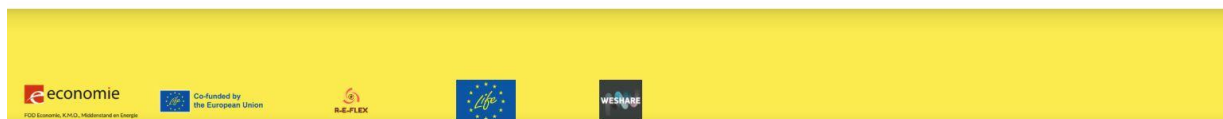


Figure 3 - ZuidtrAnt webpage



LOW (LOW ASSOCIATES BRUSSELS)

<https://www.loweurope.eu/our-work/weshare>

WESHARE

Empowering businesses to develop energy community models for a successful energy transition

The WESHARE initiative, co-funded by the European Union under the LIFE Programme (Grant Agreement No. 101167685), empowers businesses across Europe to develop and implement energy community models that support a successful clean energy transition.

ABOUT WESHARE

Launched in 2024, WESHARE is a 36-month project coordinated by [RIMOND SRL](#) and implemented by a consortium of partners:

- [aicep Global Parques](#)
- [ENA - Agência de Energia e Ambiente da Arrábida](#)
- [Genera Group](#)
- [GISA \(Getafe Iniciativas\)](#)
- [POM Antwerpen](#)
- [ZuidtrAnt](#)
- [LOW Associates](#)

It brings together a diverse group of stakeholders, including businesses, local authorities and energy service providers to foster energy-sharing models that reduce costs, improve efficiency, and enhance energy security.

During its pilot phase, business energy-sharing communities in Belgium, Portugal and Spain will demonstrate how collective energy solutions can drive Europe's clean energy transition. These pilots will serve as replicable models, encouraging companies across Europe to adopt similar approaches.

To achieve this, WESHARE partners lead key activities that ensure a comprehensive and effective implementation:

1. ZuidtrAnt – Removing barriers for energy-community at business sites
2. RIMOND SRL – Management and Coordination
3. Genera – Business models & financing for business energy communities
4. ENA – Building competencies for setting-up of business energy communities
5. GISA – Sustainability, replication and exploitation of project results
6. LOW Associates – Communication, dissemination and integrated stakeholder engagement

Through this collaborative effort, WESHARE provides businesses with the tools, insights, and policy support needed to transition to cleaner, more efficient energy use, contributing to Europe's 2050 climate neutrality goals.

Figure 4- LOW's webpage

RIMO (RIMOND SRL)

<https://rimond.com/we-share/>

Empowering Businesses for a Successful Energy Transition

Accelerating Energy Community Models Across Europe

WESHARE, co-funded by the European Union under the LIFE Programme (Grant Agreement No. 101167685), empowers businesses to develop and implement energy-sharing models, driving Europe's clean energy transition.



About WESHARE

A Collaborative Initiative for Sustainable Energy

Launched in 2024, WESHARE is a 36-month project led by RIMOND SRL

In partnership with a consortium of European organizations:

[aicep Global Parques](#)
[ENA – Agência de Energia e Ambiente da Arrábida](#)
[Genera Group](#)
[GISA \(Getafe Iniciativas\)](#)
[LOW Associates](#)
[POM Antwerpen](#)
[ZuidtrAnt](#)

The project unites businesses, local authorities, and energy service providers to foster collaborative energy-sharing solutions that reduce costs, improve efficiency, and enhance energy security.



Figure 5- Rimond's webpage



POM PROVINCIALE ONTWIKKELINGSMAATSCHAPPIJ ANTWERPEN

<https://www.pomantwerpen.be/nl/weshare>

The screenshot shows the website of POM Provinciale Ontwikkelingsmaatschappij Antwerpen. The header includes the POM logo, contact information (phone: +323 240 68 00, email: pom@pomantwerpen.be), and a navigation menu (Home, Over ons, Terreinen, Sectoren, Contact). A search bar is also present. The main content area features a large banner with the text "WESHARE" and "Empowering businesses to develop energy community models for a successful energy transition". Below the banner, there is a section titled "Met steun van de Europese Unie" (With support from the European Union) featuring the EU flag and social media icons. A "Contact" section is also visible on the right side.

Figure 6- POM's webpage

ENA (AGENCIA DE ENERGIA E AMBIENTE DA ARRABIDA)

<https://www.ena.com.pt/?cix=projetos199356&curr=790&lang=1>

The screenshot shows the website of ENA (Agência de Energia e Ambiente da Arrábida). The header includes the ENA logo, a navigation menu (A ENA, Território, Atividades, Projetos, Programas de Apoio, Associados, Publicações, Imprensa, Tertúlias, Eleições ENA 2025, Contactos), and a breadcrumb trail (Home > Projetos > WESHARE). The main content area features a large banner with the text "WESHARE" and "Capacitar as empresas para desenvolver modelos de comunidades energéticas para uma transição energética bem-sucedida". Below the banner, there is a section titled "SOBRE O WESHARE" (About WESHARE) which describes the project and lists the partners: aicep Global Parques, ENA - Agência de Energia e Ambiente da Arrábida, Genera Group, GISA (Getafe Iniciativas), LOW Associates, POM Antwerpen, and ZuidtrAnt.

Figure 7- ENA's webpage



aGP (aicep Global Parques)

<https://globalparques.pt/en/weshare-2/>



Co-funded by
the European Union



Empowering businesses to develop energy community models for a successful energy transition

The WESHARE initiative, co-funded by the European Union under the LIFE Programme (Grant Agreement No. 101167685), empowers businesses across Europe to develop and implement energy community models that support a successful clean energy transition.

About WESHARE

Launched in 2024, WESHARE is a 36-month project coordinated by [RIMOND SRL](#) and implemented by a consortium of partners:

- aicep Global Parques
- ENA – Agência de Energia e Ambiente da Arrábida
- Genera Group
- GISA (Getafe Iniciativas)
- LOW Associates
- POM Antwerpen
- ZuidtrAnt

Figure 8- AICEP's webpage

GENE (GENERA GROUP)

<https://generagroup.it/en/weshare-empowering-businesses-to-develop-energy-community-models-for-a-successful-energy-transition/>

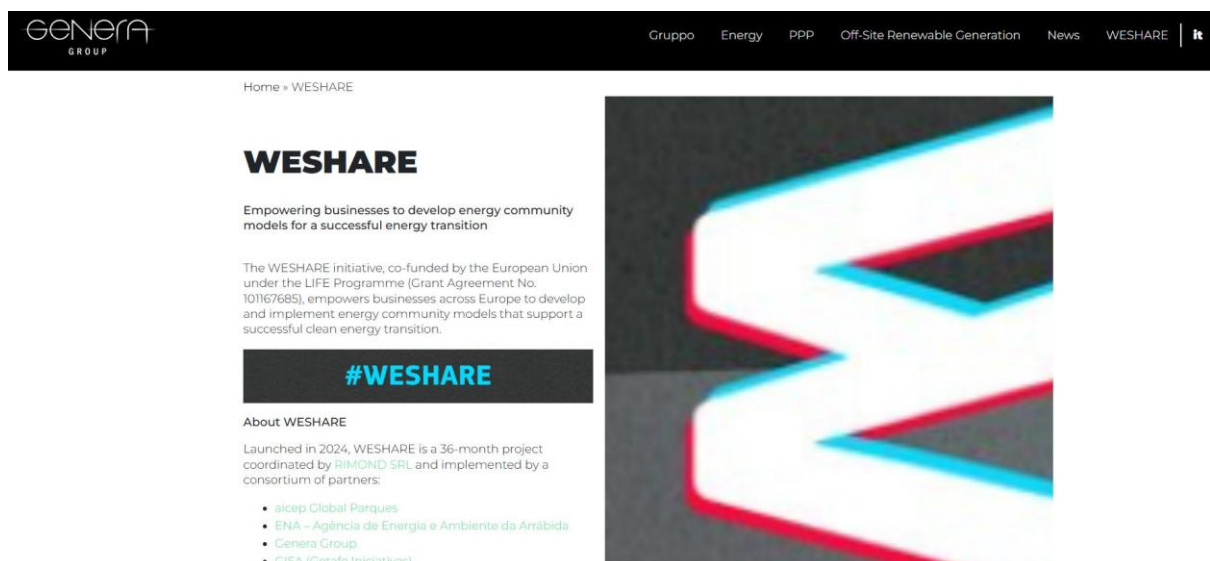


Figure 9- Genera's webpage



WESHARE

Title: Project Webpages

Project number: 101167685

Date: 30/06/2025